























M O P A R ®

## AUTHENTIC JEEP® BRAND VEHICLE ACCESSORIES

When it comes to your Jeep® Grand Cherokee, not all parts and accessories are created equal. As the official provider for the Jeep® Brand, only Mopar® Parts and Accessories can ensure the proper fit, finish and functionality. That's because they're original equipment, engineered by the same people who designed your vehicle, which means you can personalize your ride with complete confidence.

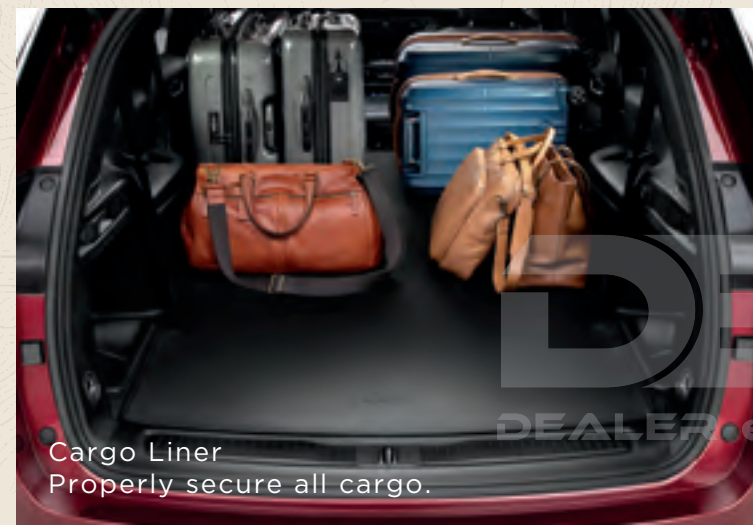
Learn more at [mopar.com](https://mopar.com)



Jeep® Grand Cherokee L Laredo in Velvet Red Pearl features Black Side Steps, Black License Plate Frame, 21-inch Mopar® Unique Wheels, Mopar Center Caps, Front and Rear Splash Guards, Roof Rack Crossbars, Cargo Box Carrier,<sup>24</sup> Hitch Receiver, Hitch Ball-Mount Adapter and Hitch Ball



Door Sill Guards<sup>25</sup>



Cargo Liner  
Properly secure all cargo.



All-Weather Floor Mats



Overhead DVD System<sup>25</sup>

THE JEEP® BRAND IS PROUD TO OFFER SOME OF THE BEST OWNERSHIP SUPPORT PROGRAMS AVAILABLE ANYWHERE.

**5 YEAR/60,000 MILE POWERTRAIN LIMITED WARRANTY** WARRANTIES Jeep® Brand vehicles are covered by a 3-Year/36,000-Mile Basic Limited Warranty<sup>26</sup> (excludes normal maintenance and wear items), as well as a 5-Year/60,000-Mile Powertrain Limited Warranty<sup>27</sup> that is fully transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile Powertrain Limited Warranty.<sup>27</sup>



VEHICLE PROTECTION

MOPAR® VEHICLE PROTECTION PLANS

A full portfolio of vehicle protection plans designed to meet the needs of your unique ownership experience is available and honored at all FCA US LLC dealerships. We stand behind every extended protection plan with certified, factory-trained technicians and the use of original equipment parts. Ask for a Mopar® Vehicle Protection Plan at your dealership or visit [moparvehicleprotection.com](http://moparvehicleprotection.com)

**MOPAR® OWNER'S SITE & JEEP® BRAND APP** Get all the resources you need to make owning your Jeep® Brand vehicle the best experience possible. Schedule service directly with your preferred dealer, create a custom online dashboard tailored to you and your vehicle, and access personalized resources, including your Owner's Manual, Vehicle Health Report, special offers and more — anytime, anywhere. Register your vehicle at [mopar.com](http://mopar.com) or download the Jeep® App from the App Store or Google Play today.



DRIVEABILITY



DRIVEABILITY PROGRAM

The FCA US LLC DriveAbility Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment to help provide safe and reliable vehicle modifications, enhancing accessibility for all people. For more information, call (800) 255-9877 or visit [fcausdriveability.com](http://fcausdriveability.com)



**JEEP® REWARDS MASTERCARD®**

Apply today for a Jeep® Rewards Mastercard® and, upon approval, start earning 7% cash back on Jeep dealership purchases and 2% cash back on purchases everywhere else.<sup>28</sup> Redeem your rewards toward your next service or your next Jeep® Brand purchase. Visit [jeeprewards.com](http://jeeprewards.com) to learn more.



DEP  
DEALER ePROCESS



**EXCLUSIVE BENEFITS  
FOR EVERY JEEP<sup>®</sup>  
GRAND CHEROKEE OWNER**

ALL 2024 JEEP<sup>®</sup> GRAND CHEROKEE VEHICLES ARE AUTOMATICALLY ENROLLED IN THE JEEP WAVE<sup>®</sup> CUSTOMER CARE PROGRAM. IT'S DESIGNED TO PROVIDE JEEP<sup>®</sup> BRAND VEHICLE OWNERS WITH DEDICATED 24/7 OWNER SUPPORT AND A SPECIAL PACKAGE OF BENEFITS THAT ENHANCE THEIR OWNERSHIP EXPERIENCE AND THANK THEM FOR THEIR PATRONAGE. VISIT [JEEP.COM/WAVE](https://www.jeep.com/wave) FOR MORE DETAILS.



**NO-ADDITIONAL-CHARGE,  
WORRY-FREE MAINTENANCE**



**CONFIDENCE WITH VEHICLE PROTECTION**



**DEDICATED 24/7 OWNER SUPPORT**



**VIP ACCESS TO JEEP<sup>®</sup> BRAND EVENTS**



**NO-CHARGE, SAME-DAY RENTAL COVERAGE<sup>29</sup>**





THE JEEP LIFE

**JEEP JAMBOREES** For those with an adventurous spirit, join us on the trail. Head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people and their Jeep Brand 4x4 vehicles. Explore America's backcountry at [jeepjamboreeusa.com](http://jeepjamboreeusa.com)

**JEEP BADGE OF HONOR** Experience an online community that invites off-road fans to sign up, download the app and check in to legendary off-road trails across the U.S. — earmarked by the Jeep Badge of Honor. Members can discover special trails and maps, earn Trail Points and ranks within the community, share photos and learn more about Jeep Trail Ratings. Connect with fellow Jeep Brand vehicle owners and like-minded friends at [jeep.com/badge-of-honor](http://jeep.com/badge-of-honor)

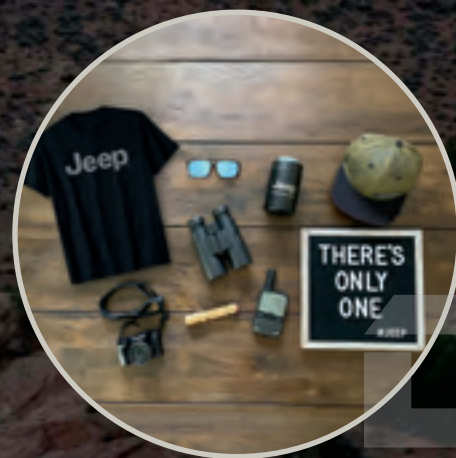
**SOCIAL ADVENTURES** Expand your horizons to include authentic and active Jeep Brand online communities. Post stories, share photos, watch videos and get the latest news from Jeep Brand gearheads and engineers on Instagram, Twitter, Facebook, YouTube, TikTok and LinkedIn. Tune in and get out into the virtual world, where thrilling adventures are happening every single day.



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- [youtube.com/TheJeepChannel](https://youtube.com/TheJeepChannel)
- [tiktok.com/@jeep](https://tiktok.com/@jeep)
- [linkedin.com/company/jeep](https://linkedin.com/company/jeep)

**JEEP GEAR** Uncover an extensive line of fun, developed exclusively for Jeep Brand enthusiasts. From authentic wearables to unique gifts, all items are as rugged and durable as your Jeep Brand vehicle. Express your true nature. Learn more at [jeep.com/gear](http://jeep.com/gear)

**JEEP STORE BY AMAZON** Browse an ever-changing collection of unique, official Jeep Brand merchandise with your favorite shopping experience at Amazon.com, including items eligible for Amazon Prime. Start exploring at [amazon.com/jeepstore](http://amazon.com/jeepstore)



DELVE DEEPER INTO THE JEEP LIFE WITH AN EXPANSIVE ARRAY OF SOCIAL MEDIA, SHOPPING, OWNER RESOURCES AND ONE-OF-A-KIND EVENTS. START YOUR ADVENTURE TODAY AT [JEEP.COM](http://JEEP.COM)

DEEP EXPANDED HORIZONS  
DEALER ePROCESS

# ADVENTURE AWAITS

BUILD YOURS

# Jeep®

THERE'S ONLY ONE

(1) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (2) Requires compatible iPhone. See dealer for phone compatibility. Data plan rates apply. Vehicle user interface is a product of Apple. Apple CarPlay is a trademark of Apple Inc. iPhone is a trademark of Apple Inc., registered in the US and other countries. Apple terms of use and privacy statements apply. (3) To wirelessly use Android Auto on your display, you need a compatible Android smartphone with an active data plan. You can check which smartphones are compatible at [g.co/androidauto/requirements](http://g.co/androidauto/requirements). Android Auto is a trademark of Google LLC. (4) For supported file formats, refer to the USB Port section of the Owner's Manual or DVD. (5) Always check entire surroundings visually before proceeding. (6) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (7) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (8) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (9) Always check visually for vehicles prior to changing lanes. (10) Always sit properly in designated seating positions with seat belts securely fastened at all times. (11) Vehicle must be locked and system activated for alarm to sound. (12) Check state and local laws regarding the use of remote start systems. (13) All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. **If you decide to continue service after the trial, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at then-current rates.** Fees and taxes apply. See the SiriusXM Customer Agreement and Privacy Policy at [www.siriusxm.com](http://www.siriusxm.com) for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit [www.siriusxm.com/FAQs](http://www.siriusxm.com/FAQs) for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. (14) This system is not intended to be used while vehicle is in motion. (15) Vehicle must be enrolled in an active subscription with Jeep Connect. (16) Not compatible with all garage doors. (17) Always be aware of your surroundings and drive carefully, consistent with conditions. (18) This system is an alert system for the front and sides of the vehicle. It is not a substitute for active driver involvement.

The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (19) Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check traffic signs visually while driving. (20) Vehicle must be in an active and usable cellular range and properly equipped with a Uconnect 5 NAV system and Rear-Seat Entertainment with Amazon Fire TV Package. Streaming requires a Wi-Fi connection and registered Amazon account. Streaming service subscriptions are not included. Services and features are subject to change or withdrawal at any time, may not be available in all areas and languages, and may require separate subscriptions. Amazon, Fire, and all related marks are trademarks of Amazon.com, Inc. or its affiliates. (21) Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. (22) Always drive carefully, consistent with conditions. (23) Do not attempt water fording unless depth is known and consistent with the vehicle's water fording rating in the Owner's Manual. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (24) Select racks and carriers are available through your local dealership. See your dealer for details. (25) Item is a Mopar Accessory that may require installation by your dealer. See dealer for details. (26) Visit [Mopar.com](http://Mopar.com) for complete details and a copy of the Basic Limited Warranty. (27) Visit [Mopar.com](http://Mopar.com) for complete details and a copy of the Powertrain Limited Warranty. (28) See the Reward Terms and Conditions in the Summary of Credit Terms for details, including earning, redemption, expiration or forfeiture. Percentage back is earned as points. (29) Rental allowance (not to exceed \$40) is only for same-day mechanical repair or maintenance service (excluding bodywork). Vehicles kept overnight are not eligible.

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